

# MEXCOMM Thailand DIRECT Premium SMS API Parameters

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15<sup>th</sup> Aug 2013

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## MEXCOMM PREMIUM GATEWAY SYSTEM

### TelcoID

TelcoID	Telco	Country
21	DTAC	Thailand
22	AIS	Thailand
23	TrueMove	Thailand
44	Hutch	Thailand

### Mexcomm MO Server IP

Country	IP
Thailand	203.223.147.133

### Mexcomm MT Server URL

Country	IP
Thailand	<a href="http://203.223.147.133:8001/Thailand/MEXCOMM/MTPush.aspx">http://203.223.147.133:8001/Thailand/MEXCOMM/MTPush.aspx</a>

\*For Content type WPNK (WAP PUSH), max character length for wap title + wap url = 98 Chars



## MEXCOMM PREMIUM GATEWAY SYSTEM

### Send Thank You Message

<b>Content</b>	Thank you message
<b>SmsType</b>	UTF8
<b>Original Text</b>	ขอบคุณค่ะที่สมัครบริการ <KEYWORD> <PRICE/วัน> สอบถามโทร 023916521
<b>URL Encoded</b>	0E020E2D0E1A0E040E380E130E040E300E170E350E480E2A0E210E310E040E230E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045002F0E270E310E19003E00200E2A0E2D0E1A0E160E320E210E420E170E230020003000320033003900310036003500320031
<b>Sample API</b>	<a href="mailto:&lt;MexcommMTServerURL&gt;?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=0E020E2D0E1A0E040E380E130E040E300E170E350E480E2A0E210E310E040E230E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045002F0E270E310E19003E00200E2A0E2D0E1A0E160E320E210E420E170E230020003000320033003900310036003500320031&amp;price=0&amp;telcoId=21&amp;keyword=SAMPLE&amp;misc=TQ">&lt;MexcommMTServerURL&gt;?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=0E020E2D0E1A0E040E380E130E040E300E170E350E480E2A0E210E310E040E230E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045002F0E270E310E19003E00200E2A0E2D0E1A0E160E320E210E420E170E230020003000320033003900310036003500320031&amp;price=0&amp;telcoId=21&amp;keyword=SAMPLE&amp;misc=TQ</a>

### Send Different Content to Different Subscriber

<b>Content</b>	Different content
<b>SmsType</b>	TEXT
<b>Original Text</b>	Hello World
<b>URL Encoded</b>	Hello+World
<b>Sample API</b>	<a href="mailto:&lt;MexcommMTServerURL&gt;?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=Hello+World&amp;price=0&amp;telcoId=21&amp;keyword=SAMPLE&amp;misc=MTS">&lt;MexcommMTServerURL&gt;?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=Hello+World&amp;price=0&amp;telcoId=21&amp;keyword=SAMPLE&amp;misc=MTS</a>



## MEXCOMM PREMIUM GATEWAY SYSTEM

### Send Same Content to Different Subscriber

<b>Content</b>	Same content
<b>SmsType</b>	TEXT
<b>Original Text</b>	Hello World
<b>URL Encoded</b>	Hello+World
<b>Sample API</b>	<a href="http://&lt;MexcommMTServerURL&gt;?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=Hello+World&amp;price=0&amp;telcoid=21&amp;keyword=SAMPLE&amp;misc=MTB">http://&lt;MexcommMTServerURL&gt;?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=Hello+World&amp;price=0&amp;telcoid=21&amp;keyword=SAMPLE&amp;misc=MTB</a>

\*For MTB, client only need to alert Mexcomm one time and Mexcomm will send the content to all existing subscribers with just one call. Only one alert is allowed in a day. For 2<sup>nd</sup> alert onwards will return error code 405 (Exceeded Push frequency) in DN

### Send Reminder Message

<b>Content</b>	Reminder
<b>SmsType</b>	UTF8
<b>Original Text</b>	บริการ <KEYWORD> <PRICE>THB จะต่ออายุภายใน <FREQUENCY> วัน ยกเลิกพิมพ์ <IVR OPT OUT CODE> ส่ง <SHORTCODE>
<b>URL Encoded</b>	0E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045003E00540048004200200E080E300E150E480E2D0E2D0E320E220E380E200E320E220E430E190020003C004600520045005100550045004E00430059003E00200E270E310E1900200E220E010E400E250E340E010E1E0E340E210E1E0E4C0020003C0049005600520020004F005000540020004F0055005400200043004F00440045003E00200E2A0E480E070020003C00530048004F005200540043004F00440045003E



## MEXCOMM PREMIUM GATEWAY SYSTEM

<b>Sample API</b>	<a href="mailto:abc123@abc.com?user=abc&amp;pass=abc123&amp;shortcode=4741XXX&amp;smstype=UTF8&amp;msisdn=66823456789&amp;body=0E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045003E00540048004200200E080E300E150E480E2D0E2D0E320E220E380E200E320E220E430E190020003C004600520045005100550045004E00430059003E00200E270E310E1900200E220E010E400E250E340E010E1E0E340E210E1E0E4C0020003C0049005600520020004F005000540020004F0055005400200043004F00440045003E00200E2A0E480E070020003C00530048004F005200540043004F00440045003E&amp;price=0&amp;telcoId=21&amp;keyword=SAMPLE&amp;misc=RM">Sample API</a>
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\*A Reminder has to be sent 3 days before renewal/ recurring charge MT.

### Send Recurring Charge Message

<b>Content</b>	Recurring
<b>SmsType</b>	UTF8
<b>Original Text</b>	ระบบได้ต่ออายุบริการ <KEYWORD> <PRICE>THB ให้ท่านเรียบร้อยแล้ว สอบถามโทร023916521
<b>URL Encoded</b>	0E230E300E1A0E1A0E440E140E490E150E480E2D0E2D0E320E220E380E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045003E00540048004200200E430E2B0E490E170E480E320E190E400E230E350E220E1A0E230E490E2D0E220E410E250E490E2700200E2A0E2D0E1A0E160E320E210E420E170E23003000320033003900310036003500320031
<b>Sample API</b>	<a href="mailto:abc123@abc.com?user=abc&amp;pass=abc123&amp;shortcode=4741021&amp;smstype=TEXT&amp;msisdn=66823456789&amp;body=0E230E300E1A0E1A0E440E140E490E150E480E2D0E2D0E320E220E380E1A0E230E340E010E320E230020003C004B004500590057004F00520044003E0020003C00500052004900430045003E00540048004200200E430E2B0E490E170E480E320E190E400E230E350E220E1A0E230E490E2D0E220E410E250E490E2700200E2A0E2D0E1A0E160E320E210E420E170E23003000320033003900310036003500320031&amp;price=40&amp;telcoId=21&amp;keyword=SAMPLE&amp;misc=RE">Sample API</a>

**Important Note**

Telco and service misc parameter support for API users

	AIS	DTAC	TRUEMOVE	HUTCH
Thank you Message (TQ)	√		√	√
Send Different Content to Different Subscriber (MTS)	√		√	√
Send Same Content to Different Subscriber (MTB)	√	√		
Send Reminder Message (RM)	√			
Send Recurring Charge Message (RE)	√			

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